



CHILL SNAP



WHITEPAPER

WHAT IS PLAY TO EARN (P2E) GAMING?

INFO IN THE INDUSTRY

Video games started as a small niche market almost 50 years ago. Many expected video games to be nothing more than a child’s toy. Rather than fizzling away, this form of entertainment has become a massive industry, with the market worth over \$90 billion in 2020 and expected to reach \$256.97 billion by 2025. Video games have become part of pop culture, becoming as ubiquitous as other media forms like movies, music and books.

As the industry grows, it continually integrates the best consumer technology available, adopting the latest and greatest through graphical fidelity, processing power, virtual reality and more.

Some of the most prevalent trends within technology over the past few years include blockchain, NFTs and digital assets like Bitcoin. Just as in the past, video games have welcomed and incorporated this new technology, bringing it to the masses in the process.

Through these innovative technologies, gamers can not only use video games for entertainment purposes, but they will now be able to use them for financial gain. The process of earning digital assets while enjoying a video game is known as play-to-earn.



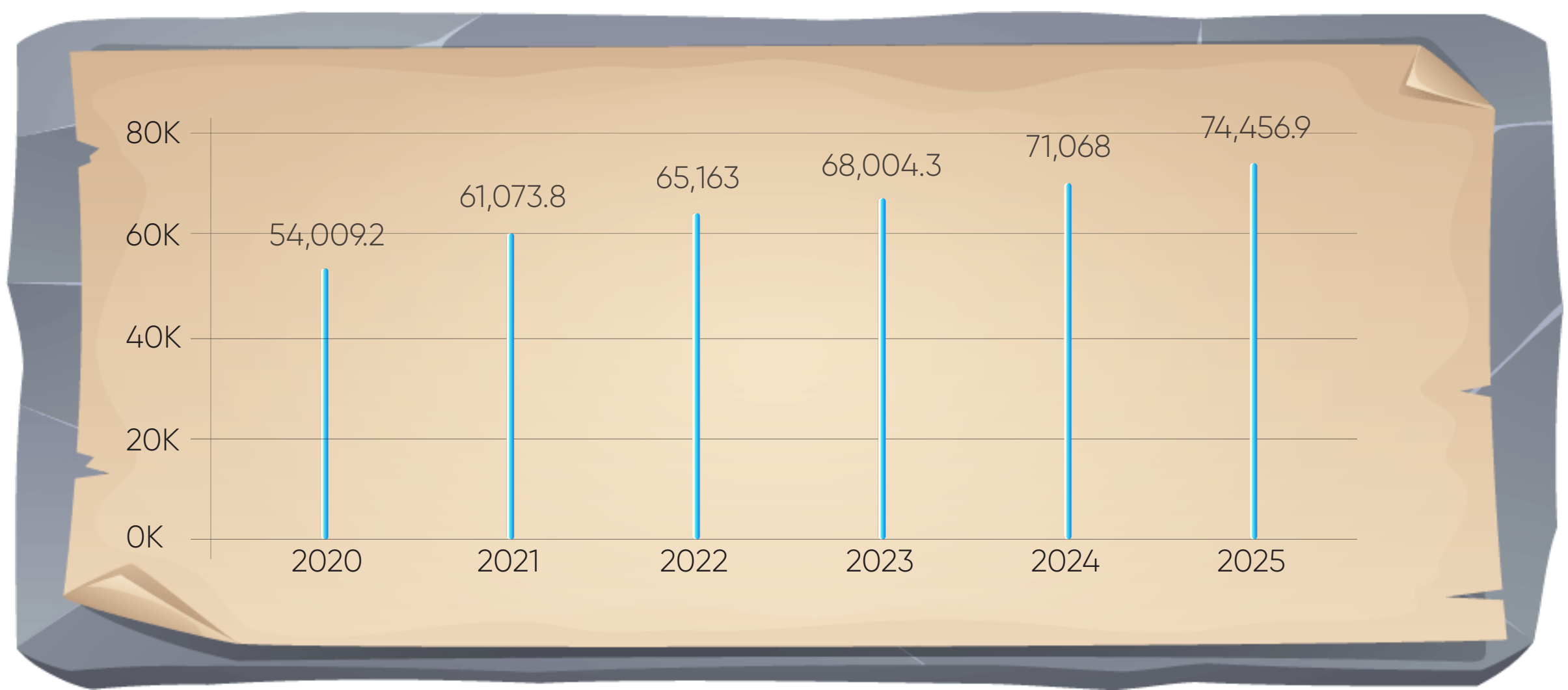
Play-to-earn is emerging as a trending business model in the gaming industry, creating new token-based incentives that help monetise time spent by gamers. Though play-to-earn gaming is not a new concept, it was only able to break through and make an impact following the integration of blockchain and digital assets. With the inclusion of blockchain technology, play-to-earn games use NFTs as leverage and provide true ownership, something missing from mainstream video games. The past few years have shown us that creative industries are leading social and economic growth globally, becoming one of the fastest-growing economic sectors worldwide with a market size estimated to be worth \$218.7 billion by 2024.

GROWTH SO FAR

Play-to-earn gaming’s development has become closely linked to the progression of blockchain and digital assets, a space that has seen a meteoric rise within the last few years. This indicates that the idea of engaging and participating with video games as a real job is now a possibility. When you mention making money from playing video games, your mind will likely wander to esports. However, with a play-to-earn structure, anyone can make capital from playing games, regardless of skill level or if you have dedicated your life to a single game. With an estimated three billion-plus gamers on the planet and counting, it is clear that video games as a vehicle are the most accessible way to bring digital assets into the mainstream. Through things like play-to-earn gaming, digital assets will no longer be something reserved for the finance and tech crowd.

This gaming model will entertain and provide an alternative way to earn income for close to half of the earth’s population while also being available globally to anyone with an internet connection.

UTILITY FOR NFTS:



Consumer spending on in-game purchases worldwide from 2020 to 2025

For the most part, NFTs have been relegated to collectibles. However, gaming has created additional use cases for these tokens, expanding their reach and bringing the market closer to the mainstream. And, thanks to the immutability of blockchains, true ownership ensures that every in-game item truly belongs to the player, with no way of altering that. These design choices ensure that control stays in the hands of the users, maintaining the decentralized future the space is constantly working towards. Conversely, with more traditional gaming, the in-game assets do not belong to the user and can easily be taken away at the developer’s whim. A lack of ownership over assets has led to millions of dollars wasted yearly through micro-transactions – this is why the inclusion of NFTs is so integral to play-to-earn games.

The true ownership of in-game assets in the form of NFTs verified by blockchain technology ensures assets can’t be taken away or altered, even if the game’s server crashes. The interoperability of NFTs also allows players to use them anywhere, trade them for other digital assets, and more, all without being restricted to a single platform.

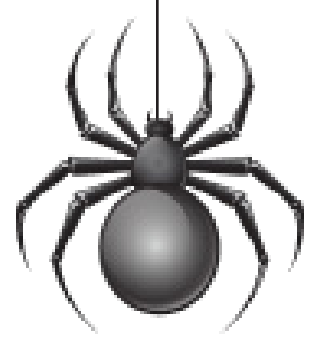
The non-fungible nature of NFTs ensures that each token is unique and its supply and attributes are fixed and cannot be changed. This system leads to the rarity of a particular NFT being unable to decline over time.





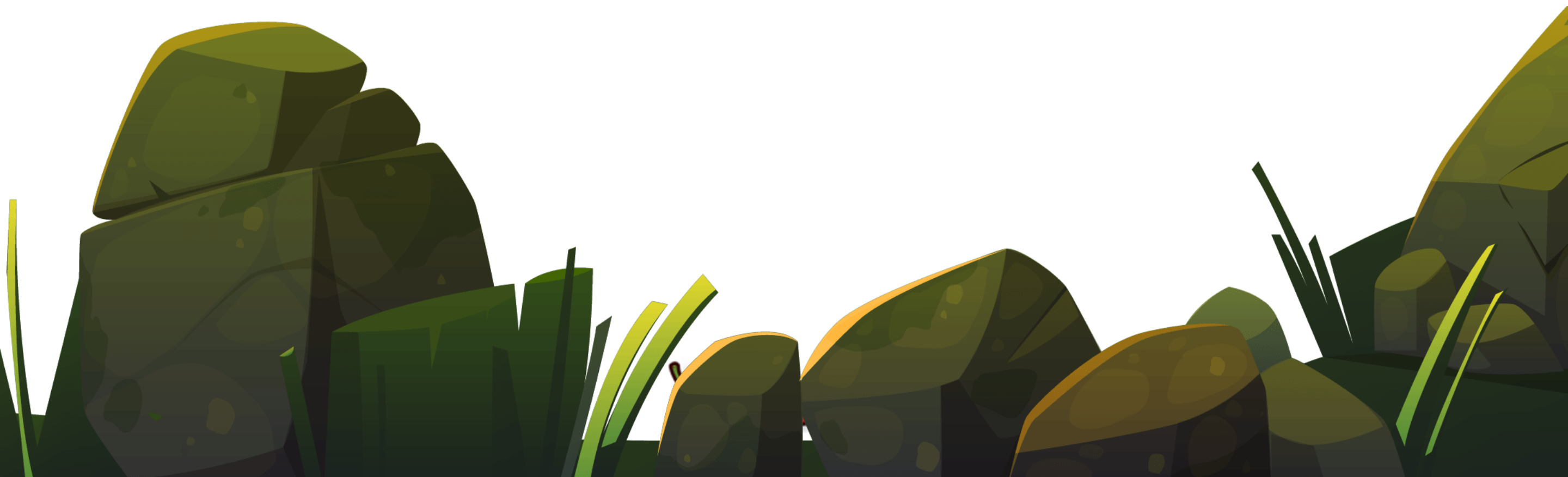
INTRODUCTION TO CHILLISWAP

Welcome to the world of ChilliSwap, a play to earn game designed to help users leverage blockchain and earn cryptocurrency in an easy and enjoyable manner. A Play-to-Earn game that emphasizes easy gaming and one that allows all players to start playing immediately.



THE STORY

The peaceful Chilli Kingdom that boasted a wide variety of exotic and rare chillies was suddenly attacked by an evil swarm of pests looking to destroy all the chillies of the world. The only way to save the kingdom and the chillies is through the help of the Spicy Defenders, runners who are committed to revive the Chilies back from extinction. Every step they take is building block to reclaiming the Chilli Kingdom back from the unwelcomed intruders.







GAMEPLAY

Unlike a multitude of Play-2-Earn games out there, ChilliSwap is a game designed with users in mind. The gameplay is structured to be in a simple and easy format with the core component of the game being the \$CHLI token. The \$CHLI token is the key asset that powers the ChilliSwap ecosystem, all activities in the game revolve around the token, i.e. to enter the game, win token rewards, buy avatars and much more

To enter a standard Chilli Run, a player must redeem 5 \$CHLI Tokens and race to achieve the longest distance and collect Chillies along the race. Throught out the race, the players goals are to collect as many Chillies as they can while dodging tricky obstacles, they will be able to redeem the collected in-game chillies for real \$CHLI tokens i.e the more Chillies the players collects, the more they can tokens they can earn. In the game if a player collects 500 Chillies they are awarded 1 \$ CHLI Token

500 COLLECTIBLE CHILLIES = 1 CHILLI TOKEN

CHILLI CATEGORIES

-  **Green Chilli:**
The Green Chilli the standard chilli to collect within the race.
-  **Red Chilli:**
Red Chillies are in game non-collectibles. Collecting Red Chillies gives negative points of 100
-  **Golden Chilli:**
Golden Chillies are extremely rare chillies that give players a bonus of 10 Chillies.
-  **Blue Chilli:**
Blue Chillies are life savers that give players extra lives during the game and give them chances to continue to play irrespective of getting caught in obstacles.

COLLECT GREEN CHILLIS



AVOID RED CHILLIS

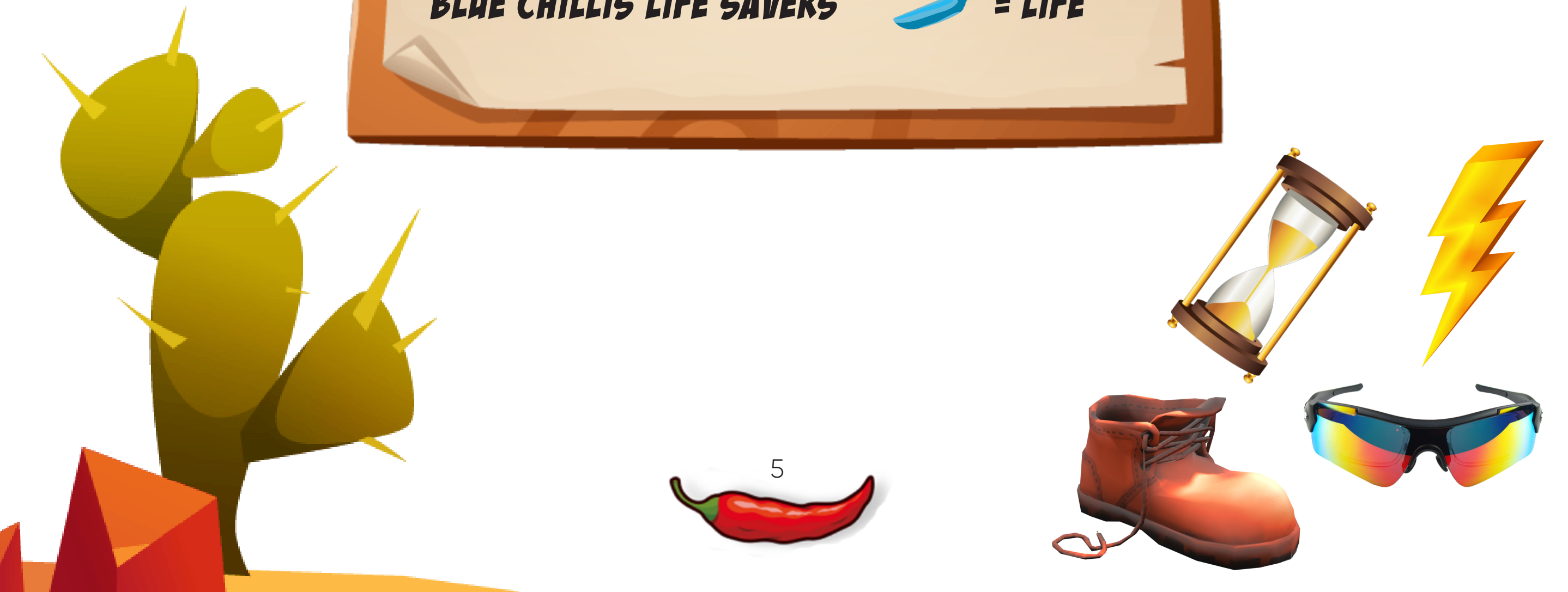
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GOLDEN CHILLIS BONUS

 = **BONUS**

BLUE CHILLIS LIFE SAVERS

 = **LIFE**



The key NFTS of ChilliSwap are divided into the following categories:

SPICY DEFENDERS

Players can create custom avatars for their unlimited crew of Spicy Defenders with endless asset options. Each avatar is completely unique and exclusive to every individual ChilliSwap Player.



HOT WEARABLES

Players can customize their avatars with the numerous Hot Wearable NFTs from the ChilliSwap inventory. The wearables consist of fun, rare & exciting NFT clothings to give your avatar character and uniqueness. With these wearables, users are able to make sure they stand out in the Chilli Kingdom.

Some Hot wearables include:

- Pants
- Shorts
- Skirts
- Tshirts
- Bucket hats
- Masks
- Hoodies
- Jackets



FLAMING POWER-UPS

The most unique NFTs of the ChilliSwap game comes in the form of Flaming Power-Ups. Players can utilize these power-ups to increase their players specs to run longer distances, set higher in-game records & collect more Chillies.

Some of the power-ups include

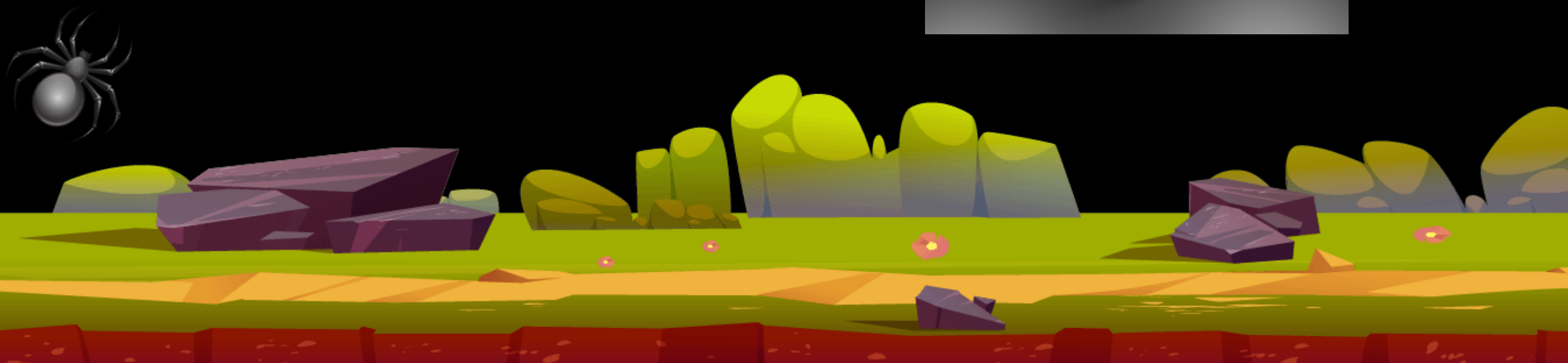
- Invisibility
- Super speed
- Super jumping
- Teleportation



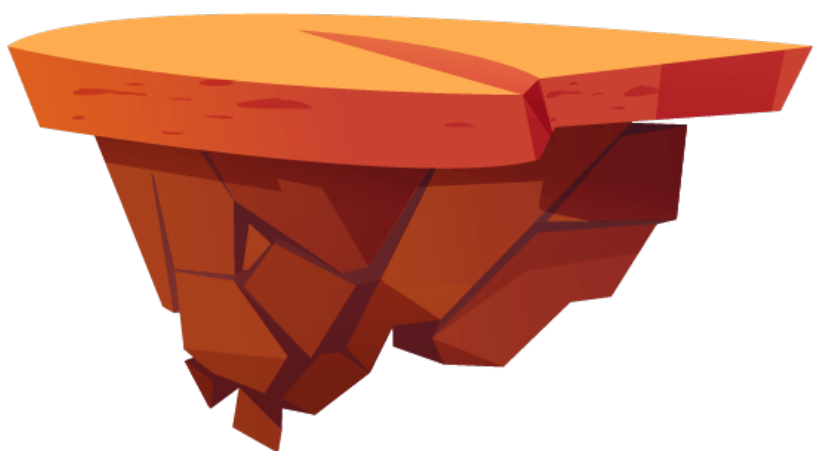
FLASH GADGETS

Flash Gadgets are further in-game assets that players can be use as collectibles and objects to increase their distance in the game.

- Spikes
- Navigation watch
- Boombox
- Phone
- Laser goggles
- Bow and arrows
- Gun
- Cars
- Rollerblades
- Bombs
- Jet Pack



GAME ENVIRONMENTS



JUNGLE ENVIRONMENT

Players can experience and race through a vivid jungle environment that has a multitude of rock and canopy based obstacles designed to level up your skills to be more nimble & agile.



MOON ENVIRONMENT

Experience an out of the box environment with the moon environment, where players need to dodge lasers, moon drills and a host of extraterrestrial obstacles.



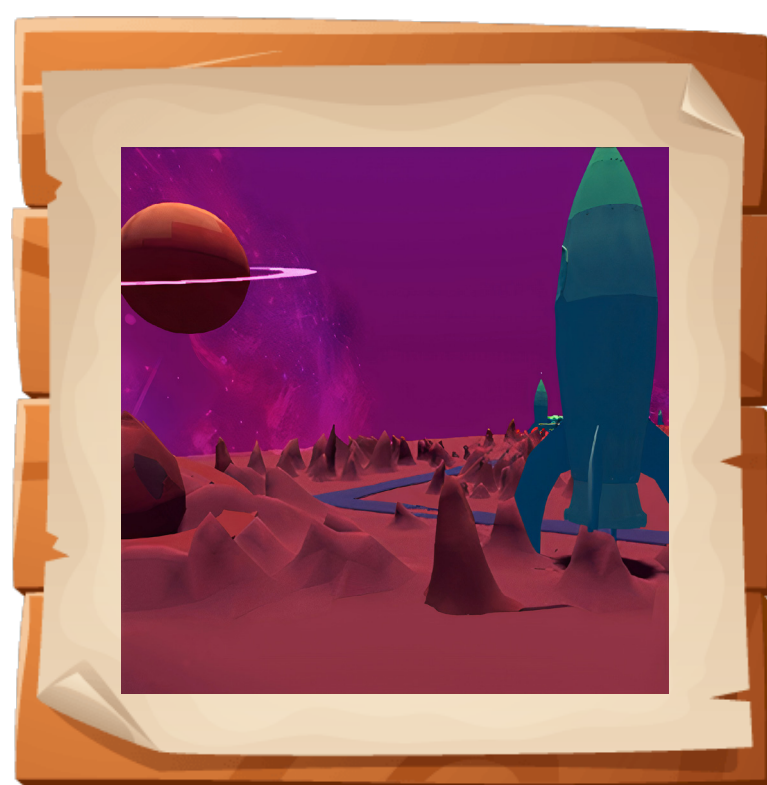
APOCALYPSE ENVIRONMENT

The Apocalypse environment is one of the last remaining cities of the ChilliSwap kingdom. Here players need to navigate through the crumbling city to run the longest distance and collect Chillies. In this environment speed is both a benefit and a disadvantage due to various city debris to avoid.



UNDERWATER ENVIRONMENT

The pests not only invaded the land but also took to ChilliSwap's deep oceans to destroy the kingdom's life. Here players need to avoid not only pests but dangerous sea creatures that could cause immediate damage.



SCI-FI ENVIRONMENT

Players get to experience a galactic environment and dodge numerous amount of alien obstacles & traps to set distance records and collect the most number of Chillies.

CHILLISWAP TOURNAMENTS

SINGLE PLAYER

Within the single-player mode, players can choose from any of the environments available to start racing. They will only be competing with themselves to set the longest run distance and highest collected Chillies. Upon every distance milestone achieved, players will be awarded the in-game assets and power-ups.

TOURNAMENTS

In the ChilliSwap game, players can participate not only in single-player races but also in the numerous tournaments that ChilliSwap will be hosting. In these tournaments, a maximum of 10 players can join each tournament to win a prize bounty. To enter the tournament, players will have to redeem 5 \$CHLI tokens and must achieve the longest distance covered to win the tournament. Once the tournament has ended, a race leaderboard will appear to showcase the top racers of the tournament.

The Types of tournaments:

- Daily Chilli Hunt
Daily mission to collect 300 Chillies
- Weekly CHLI Hunt
Weekly missions to collect 5000 Chillies to win mystery boxes that have in-game assets
- Monthly Chilli Hunt
Players will compete in set amount monthly races to have a tally score on the monthly leaderboard to depict the month’s highest Chili collectors
- CHILLI Heats
This is a summer tournament to decide the top Chili collector of the summer season. They will win an allotted amount of CHLI Tokens and randomised NFT game inventory
- CHILLY CHILLI GAMES
This is a winter tournament to decide the top Chili collector of the winter season. They will win an allotted amount of CHLI Tokens and randomised NFT game inventory.



TOKENOMICS: \$CHLI

Name: ChilliSwap

Symbol: 

Total Supply:
300,000,000 Tokens

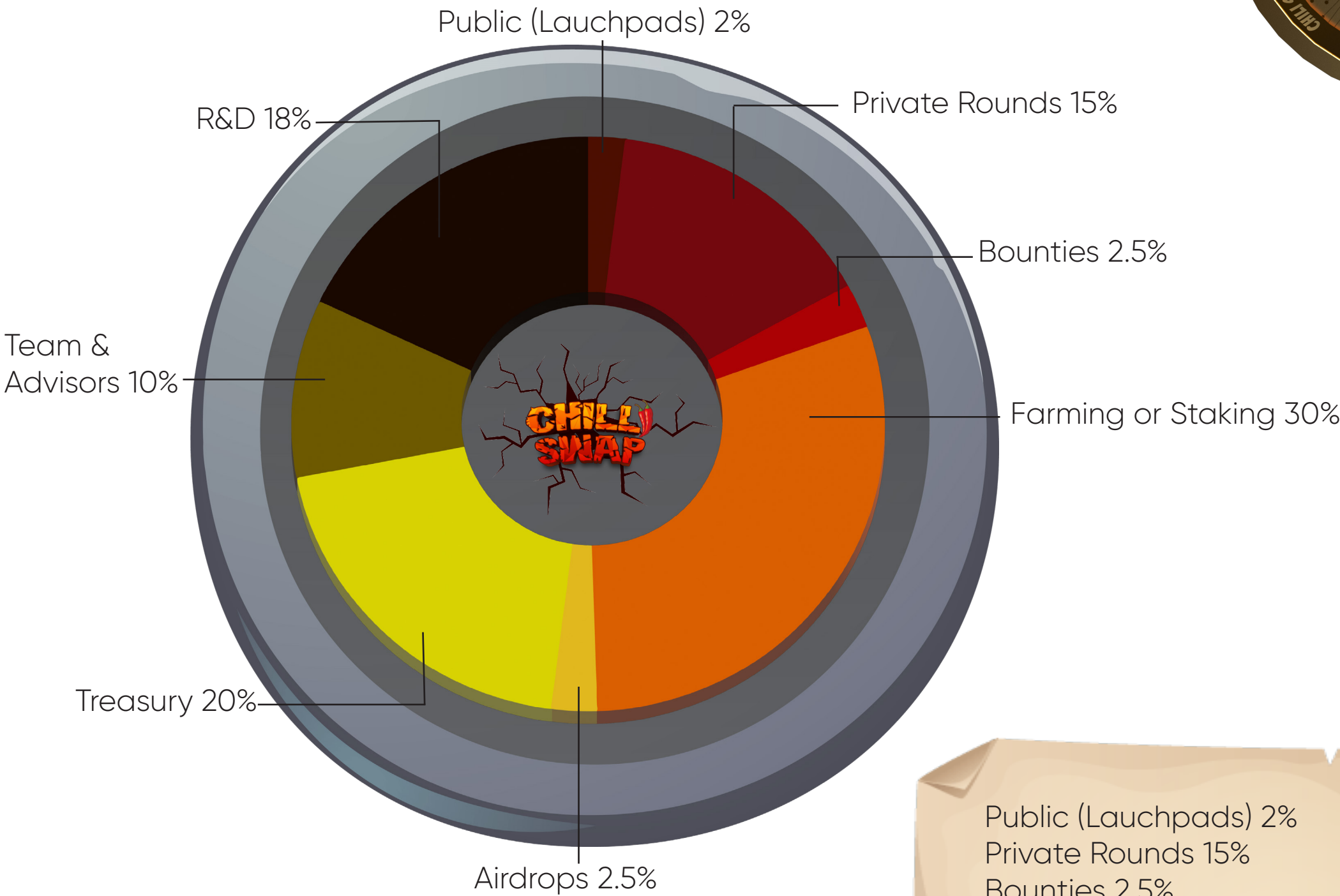
Ticker Name: \$CHLI

\$CHLI token is a Polygon & Ethereum-based crypto token native to the ChilliSwap Ecosystem.
Key Utilities:

- To enter into & participate in ChilliSwap races & tournaments
- To buy NFT assets like Spicy Defenders (Avatars), Hot Wearables, Flash Gadgets and Flaming Power-Ups.
- To buy/ get access to various in-game NFT environments.
- Future utilities revolving around the ChilliSwap Ecosystem

HOW TO GET \$CHLI

- The \$CHLI token can be bought from the decentralised & centralised exchanges that have listed it.
- Within the game, players can collect the in-game Chillies to convert them into real \$CHLI tokens.
- The player will collect various coloured Chillies in single players races & tournaments. Additionally, they will be able to win extra Chillies through winning the tournaments, finishing daily activities and Collecting special NFTs.



Public (Lauchpads) 2%	6,000,000
Private Rounds 15%	45,000,000
Bounties 2.5%	7,500,000
Farming or Staking 30%	90,000,000
Airdrops 2.5%	7,500,000
Treasury 20%	60,000,000
Team & Advisors 10%	30,000,000
R&D 18%	54,000,000